

# ENCOUNTER OVERLAND

OF CALIFORNIA (INC.)

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## Newsflash!

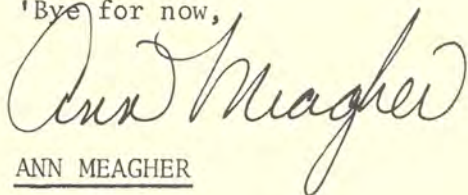
It's here at last ! Encounter Overland is happy to present and very excited about sharing with you - our new 1977 BROCHURE. We're planning a wide distribution, but we thought you might enjoy having a special sneak preview. It seems only fair that those who have already expressed an interest in our expeditions and our '77 program should have the first look at the new brochure and first crack at being able to participate !

To say that 1977 is well underway is a bit of an understatement. The time for you to plan your holiday, be it 15 days in Bengal or 17 weeks crossing Africa, is now. We have more than sixty expeditions departing this year through Asia, Africa and The Americas. But, because of the unique nature of these expeditions, the number of participants must be limited.

Just look for a moment at the departures scheduled for February, March and April ( page 9 ). There are a number leaving or 'on the road' during those months. If you want to be on board, it's not too late, but get cracking ! Or, if you're thinking of later in the year, remember how many others may be thinking of those dates too. If you have been, and still are seriously considering one of our expeditions for this year - the time is now !

HOW TO PROCEED: Give us a ring, come in and talk with us, and if you are in the Bay Area come along to one of our film evenings ( see attached card ). Between the two of us here in the San Francisco office we've participated in all the expeditions, and we would be very pleased to share our experiences with you. But, don't let the days slip into weeks and months... And, if you have already decided, all it takes to reserve your place on an expedition is a completed booking form and a deposit of \$150.00 - just slip them in the post to us !

'Bye for now,



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and



JANINE THOMSON

AM:JCT 10277  
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# ENCOUNTER OVERLAND

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FREE

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turn over for details



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## FREE FILM SHOWS

We would like to urge you to attend one of our regular film show evenings. This would be the very best way to familiarize yourself with our long-range expeditions and with the unique Encounter Overland style.

During these evening meetings, we will be presenting a documentary film of EO in South America as well as slide commentaries of our great African and Asian journeys.

## THE TIME IS NOW

You have seen our new brochure and it's high time you had an in-depth visual look at what adventurous overland travel is all about ! Try to make one of these film evenings very soon.

## PLACE

THE TRAVELODGE-AT-THE-WHARF  
250 Beach Street ( at Powell )  
Bay Room "C" ( in the arcade )  
San Francisco ( lots of available  
parking )

TIME: 7:00 P.M.

## DATES

Feb 23rd ( Wed )  
Mar 8th (Tues ) & 23rd ( Wed )  
Apr 13th ( Wed ) & 26th (Tues )  
May 11th ( Wed ) & 24th (Tues )  
Jun 1st ( Wed ) & 14th (Tues )  
Jun 29th ( Wed )

SEE YOU THERE... AND BRING ALONG SOME FRIENDS