

Dragoman buys part of stricken rival.

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ADVENTURE specialist Dragoman has bought some of the assets of collapsed rival operator **Encounter Overland**.

Dragoman has acquired some vehicles, the mailing list and trading name for an undisclosed sum and plans to put together a new programme.

Dragoman director Charlie Hopkinson said: "We are looking to try to relaunch Encounter later.

"We previously priced ourselves out of the start-up market but this gives us a product to aim at a more price-conscious market."

The operator has been contacting customers who lost money on Encounter holidays to offer them trips at a 50 per cent discount.

Customers able to recover their costs are being offered a Dragoman holiday at the Encounter price.

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